

## News

### **Omnitech Launches REVIVE – Disaster Recovery as a Service (DRaaS) based on Cloud Computing Platform**

Emerging enterprises with a Disaster Recovery (DR) budget can now save up to 40 percent of the overall costs for its DR plans, with no investments on dedicated disaster recovery hardware, software, IT staff and other operations required in a traditional DR setup

The new Disaster Recovery (DR) solution REVIVE over cloud computing technology offers pay-per-use billing model, thereby reducing capital expenditure by eliminating the need of dedicated disaster recovery hardware and software, IT staff and other operational costs, all of which are required in a traditional DR setup!

REVIVE has the ability to take snapshots of the workload (OS, Application and Data) and recover it through a cloud-based model. A scheduled replication of production site workload takes place on OmniCloud in a highly secured environment through encryption. In the event of a disaster, you can have your critical business processes up-and-running by invoking COB (Continuity of Business) request. Resources on OmniCloud such as processing power, memory and storage, required to run your critical and predefined application load will be made available.

Emerging Enterprises in India, on an average, spend nearly INR 35 lakhs as an upfront technology investment for a basic captive traditional Disaster Recovery plan. This includes recurring annual expenses such as electricity, Infrastructure, maintenance, IT staff and other miscellaneous expenses. Through REVIVE, EMERGING ENTERPRISES can now save up to 40 percent of the overall costs for its DR plans, which will be reflected as an operational expense after deploying cloud technology.

The launch of REVIVE is the first initiative undertaken by the company on a cloud platform. Moving forward, Omnitech expects to offer a gamut of cloud services to nearly 80 percent of its existing customers in next three years by bundling its cloud offerings with multi-years contracts signed for its traditional technology offerings.